



Website Privacy Policy

Scope

This Website Privacy Policy applies to information collected through the public website for Living Life on Purpose Health & Wellness. It is separate from the HIPAA Notice of Privacy Practices, which addresses protected health information maintained by the clinical practice.

Information We May Collect

- Information you voluntarily provide through non-clinical contact forms, such as your name, email address, phone number, and general reason for contacting us.
- Technical information such as browser type, device information, IP address, pages viewed, and similar analytics information, depending on the website tools enabled.
- Scheduling or patient information submitted through a secure third-party scheduling system or patient portal is governed by the privacy terms applicable to those systems and by applicable health privacy law.

Do Not Send Medical Information Through the Public Contact Form

Please do not submit symptoms, diagnoses, medications, test results, medical history, or other sensitive health information through a general website contact form. Existing patients should use the secure patient portal for clinical communications.

How Information May Be Used

- Respond to scheduling, billing, technical, or general practice questions.
- Operate, secure, maintain, and improve the website.
- Meet legal, regulatory, security, and recordkeeping obligations.
- Prevent misuse, fraud, or threats to the website or practice.

Cookies and Analytics

The website may use cookies or similar technologies that are necessary for site functionality and, if enabled, analytics. Cookie and analytics settings should be configured to avoid impermissible disclosure of protected health information.

Third-Party Links

The website may link to scheduling, patient portal, laboratory, payment, or other third-party services. Their privacy practices may differ from ours. Review the privacy terms of the service you use.

Security and Retention

We use reasonable administrative, technical, and physical safeguards appropriate to the information we maintain. No internet transmission or storage method can be guaranteed to be completely secure. Information is retained as needed for operational, legal, regulatory, and security purposes.

Your Choices and Contact

You may contact us about website privacy at info@livinglifeonpurposehealth.com, by phone at 813-771-3233, or by mail at 7901 4th St. N #36153, St. Petersburg, FL 33702. Clinical privacy rights are described in our Notice of Privacy Practices.